



# Play Collegiate Golf

"creating academic and athletic success"

## **DR. W. J. BRUCE FLEMING**

**FOUNDER AND CONSULTANT**

WASHINGTON STATE UNIVERSITY

DOCTORATE IN EDUCATION - 2001

MASTERS IN HISTORY - 1998

- 18 YEARS PROFESSIONAL EMPLOYMENT IN EDUCATION ADMINISTRATION AT NCAA COLLEGE AND UNIVERSITY INSTITUTIONS
- WASHINGTON STATE UNIVERSITY MEN'S GOLF TEAM (1992-1994)
- FOUR TIME CLUB CHAMPION AT SNEE FARM GC (2004, 2005, 2006, 2007)
- TOURNAMENT DIRECTOR FOR ELITE INTERNATIONAL GOLF EVENT "RICE PLANTERS AMATEUR" (2006-PRESENT)
- HEAD GOLF COACH FOR FIRST BAPTIST CHURCH SCHOOL (2003-2007)
- LOCAL, STATE, NATIONAL, AND INTERNATIONAL COMPETITION HISTORY - TOURNAMENT WINS IN USA AND CANADA

## **MISSION STATEMENT**

PLAY COLLEGIATE GOLF MENTORS YOUNG MEN AND WOMEN INTERESTED IN CONTINUING THEIR COMPETITIVE GOLF CAREERS AT AN INSTITUTION THAT SUPPORTS THEIR ACADEMIC, ATHLETIC, AND PERSONAL GOALS.

## **WHAT ARE PEOPLE SAYING?**

"I FOUND BRUCE'S SERVICE TO BE SIMPLY OUTSTANDING. HE IS ARTICULATE, THOUGHTFUL, AND BALANCED. HE DOES VERY THOROUGH RESEARCH AND TAILORS HIS PRODUCT TO EACH YOUNG PERSON. IT IS NOT A 'COOKIE-CUTTER' APPROACH, BUT RATHER AN APPROACH THAT IS UNIQUE TO EACH YOUNG PLAYER."

### **M. TROY - GREENWICH, CT**

"WE RETAINED BRUCE TO GIVE US DIRECTION AND ADVISE THROUGHOUT THE CONFUSING PROCESS OF COLLEGE GOLF RECRUITMENT. BRUCE WAS EXTREMELY HELPFUL IN ALL ASPECTS OF THE PROCESS FROM DECIDING TOURNAMENT PLAY, TO RÉSUMÉ DEVELOPMENT AND HOW TO DETERMINE A LIST OF "BEST FIT" COLLEGES MY SON WOULD WANT TO PURSUE. HE ALSO PROVIDED EXPERTISE ON HOW OUR SON SHOULD PREPARE FOR UNOFFICIAL AND OFFICIAL VISITS AND WHAT QUESTIONS HE SHOULD BE PREPARED TO ASK AND ANSWER. HIS ADVICE WAS EXTREMELY HELPFUL AND IT WAS NICE KNOWING WE HAD A "GO TO" PERSON TO ANSWER OUR QUESTIONS. OUR SON HAS COMMITTED TO A DIVISION I COLLEGE THAT MATCHES BOTH HIS GOLF AND ACADEMIC GOALS! WE HIGHLY RECOMMEND BRUCE FLEMING!"

### **K. & T. WILLIAMS - HILTON HEAD, SC**

## **PLAY COLLEGIATE GOLF PROVIDES JUNIOR GOLFERS AND THEIR FAMILIES...**

- A COMPREHENSIVE PLAN FOR FINDING "BEST FIT" INSTITUTIONS AND GOLF PROGRAMS.
- SELECTION OF PROSPECTIVE COLLEGES BASED ON BOTH ACADEMICS AND ATHLETICS.
- AN UNDERSTANDING OF COLLEGE RECRUITING AND HOW TO BENEFIT FROM THIS KNOWLEDGE.
- TEMPLATES FOR INTRODUCTION LETTERS AND RÉSUMÉS TO SEND TO COACHES AND TOURNAMENT DIRECTORS.
- DEVELOPMENT OF AN ANNUAL TOURNAMENT PLAN.
- SKILLS-BASED ASSESSMENTS TO DETERMINE PLAYER'S ABILITY AND PLAYING LEVEL AT COLLEGE GOLF PROGRAMS.
- COLLEGE ACADEMIC AND ATHLETIC RESEARCH FROM A PROFESSIONAL EDUCATOR WITH EXPERIENCE AT NCAA INSTITUTIONS IN TEACHING, MENTORING, ACADEMIC ADVISING, ATHLETICS, AND FIRST YEAR PROGRAMS.

## **CONSULTATION PLAN - \$325**

### **2 HOURS OF CONSULTING SERVICES**

- DETERMINE ACADEMIC AND ATHLETIC GOALS AND HOW TO ACCOMPLISH THEM
- RECRUITING INFORMATION AND TIMELINES

## **INITIAL ASSESSMENT AND CONSULTATION PLAN - \$650**

### **6 HOURS OF CONSULTING SERVICES**

- ON-SITE CONSULTATION WITH CLIENT AND FAMILY
- ON-COURSE GAME ASSESSMENT
- JUNIOR GOLF OVERVIEW
- COLLEGE PLACEMENT DISCUSSION
- FINAL WRITTEN REPORT WITH CONSULTANT RECOMMENDATIONS

## **DEVELOPMENT PLAN - \$1200**

### **12 HOURS OF CONSULTING SERVICES**

- DETERMINE ACADEMIC AND ATHLETIC GOALS AND HOW TO ACCOMPLISH THEM
- RECRUITING INFORMATION AND TIMELINES
- ON-SITE PLAYING AND PRACTICING ASSESSMENT FOR SUCCESS AVAILABLE
- CREATE PRACTICE ROUTINES TO EXCEL
- TOURNAMENT SCHEDULING
- "BEST FIT" SCHOOLS DETERMINED
- FINAL WRITTEN REPORT WITH CONSULTANT RECOMMENDATIONS

**\*\*\*CLIENTS CHOOSING THE DEVELOPMENT PLAN AND UPGRADING TO THE ANNUAL PLAN WITHIN 30 DAYS OF SERVICE WILL RECEIVE PAYMENT CREDIT.\*\*\***

## **LOYALTY PLAN - \$1500**

### **20 HOURS OF CONSULTING SERVICES**

- ANNUAL PLAN CLIENTS MAY PURCHASE A LOYALTY PLAN EACH SUCCESSIVE YEAR WITH PLAY COLLEGIATE GOLF
- ON-GOING, MONTHLY CONSULTING SUPPORT FOR COLLEGIATE GOLF SEARCH
- DIRECTED SUPPORT IN ALL FACETS OF THE COLLEGIATE GOLF RECRUITMENT PROCESS

## **ANNUAL PLAN - \$3200**

### **40 HOURS OF CONSULTING SERVICES**

- RECEIVE PLAY COLLEGIATE GOLF HANDBOOK
- DETERMINE ACADEMIC AND ATHLETIC GOALS AND HOW TO ACCOMPLISH THEM
- RECRUITING INFORMATION AND TIMELINES
- NCAA CLEARINGHOUSE SUPPORT
- EMAIL ACCESS FOR QUESTIONS
- SCHEDULED CONFERENCE CALLS
- ON-SITE PLAYING AND PRACTICING ASSESSMENT FOR SUCCESS AVAILABLE
- CREATE PRACTICE ROUTINES TO EXCEL
- TOURNAMENT SCHEDULING
- "BEST FIT" SCHOOLS DETERMINED
- EXTENSIVE RESEARCH ON "BEST FIT" SCHOOLS AS PART OF FINAL REPORT
- STEP-BY-STEP GUIDELINES FOR BEGINNING RECRUITING PROCESS
- ASSIST WITH INTRODUCTION LETTER, RÉSUMÉ, AND SWING VIDEO
- PREPARING FOR THE FIRST YEAR EXPERIENCE AT COLLEGE
- ACADEMIC AND ATHLETIC TRANSITIONS FOR STUDENTS AND PARENTS

## **FORMER CLIENTS COMPETE FOR:**

SANTA CLARA UNIVERSITY  
UNIVERSITY OF ALABAMA BIRMINGHAM  
CHARLESTON SOUTHERN UNIVERSITY  
UNIVERSITY OF CALIFORNIA BERKELEY  
RIDER UNIVERSITY  
JAMES MADISON UNIVERSITY  
SUNY CORTLAND  
DAVIS & ELKINS COLLEGE  
DAYTONA STATE COLLEGE  
ERSKINE COLLEGE

## **PAYMENT**

ALL PLANS MUST BE PAID IN FULL PRIOR TO CONSULTING SERVICES. TRAVEL, IF REQUIRED OR REQUESTED BY THE CLIENT, WILL BE BILLED ON A PER COST BASIS AND PAYMENT MUST BE REMITTED WITHIN 15 DAYS OF RECEIVING INVOICE. ALL TRAVEL MUST BE PRE-APPROVED BY THE CLIENT.

## **CONTACT INFORMATION**

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## **MAILING INFORMATION**

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